

My Career Path Overview and Outline

JOB DESCRIPTION

Job Title: Concept Artist

Role: Concept artists draw or paint characters, graphics, environments, weapons, vehicles, or anything that is called for on a project. The quality of the illustration style can vary from quick and ruff to detailed and refined. Concept artists are often asked to gather reference for the ideas they will be illustrating.

Qualifications:

- Ability to generate thumbnails based on art direction, progressing to more detailed color concepts and final illustration
- Excellent communication skills and ability to take direction and accept critical review of your work
- Knowledge of Photoshop or related software with a solid understanding of core artistic principles including, color, composition, structure and perspective
- Designing creative believable characters with strong sense of style and – well – character
- Strong ability to interpret other people's ideas
- Be able to quickly render imaginative concepts from verbal and written direction
- Quick sketching ability

Seniority: Entry level

Employment Type: Full-time

Keywords: Concept artists, illustration style, communication skills, photoshop, imaginative concepts.

CASE STUDY OUTLINE

Introduction:

A Concept Artist is an artist who visualizes & creates art for characters, creatures, vehicles, environments, and other creative assets. To become a concept artist, I need a formal education program, get a bachelor's degree in art, animation, drafting and design, graphic design, and computer-aided design or a similar field.

For Case study # 1: I want to develop various anime-influenced Disney Princess parodies.

Role:

Concept Artist

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Problem Statement:

- Create various anime-influenced Disney Princess parodies
- Decide which characters to develop parodies.

Solution and Process:

Concept artists lay the foundations of animation design by producing an idea that aims to capture the visual feel of the project, and serves as a point of reference for illustrators and animators throughout the entire creative process. Concept Artists can also brainstorm new ideas by drawing them in a sketchbook. Below are additional solutions and processes:

- Brainstorm new ideas by drawing them in a sketchbook
- Produce detailed concept drawings using Adobe Illustrator

Reflections:

Some examples of reflection include:

- Are my parodies humorous?
- Did my parodies avoid copyright infringement?
- After obtaining feedback from peers, how do I improve the characters?
- What do I learn from other concept artists?

Keywords: Concept Artists, parodies, visual feel, brainstorm, humorous, copyright infringement

Imagery:

- Screenshots of other Disney princess parodies
- Inspirational images
- Sketches/Drawings
- Morphology Matrix